



SwissPropTech
Innovation in Real Estate & Construction

The independent innovation network of the
Swiss real estate & construction industry

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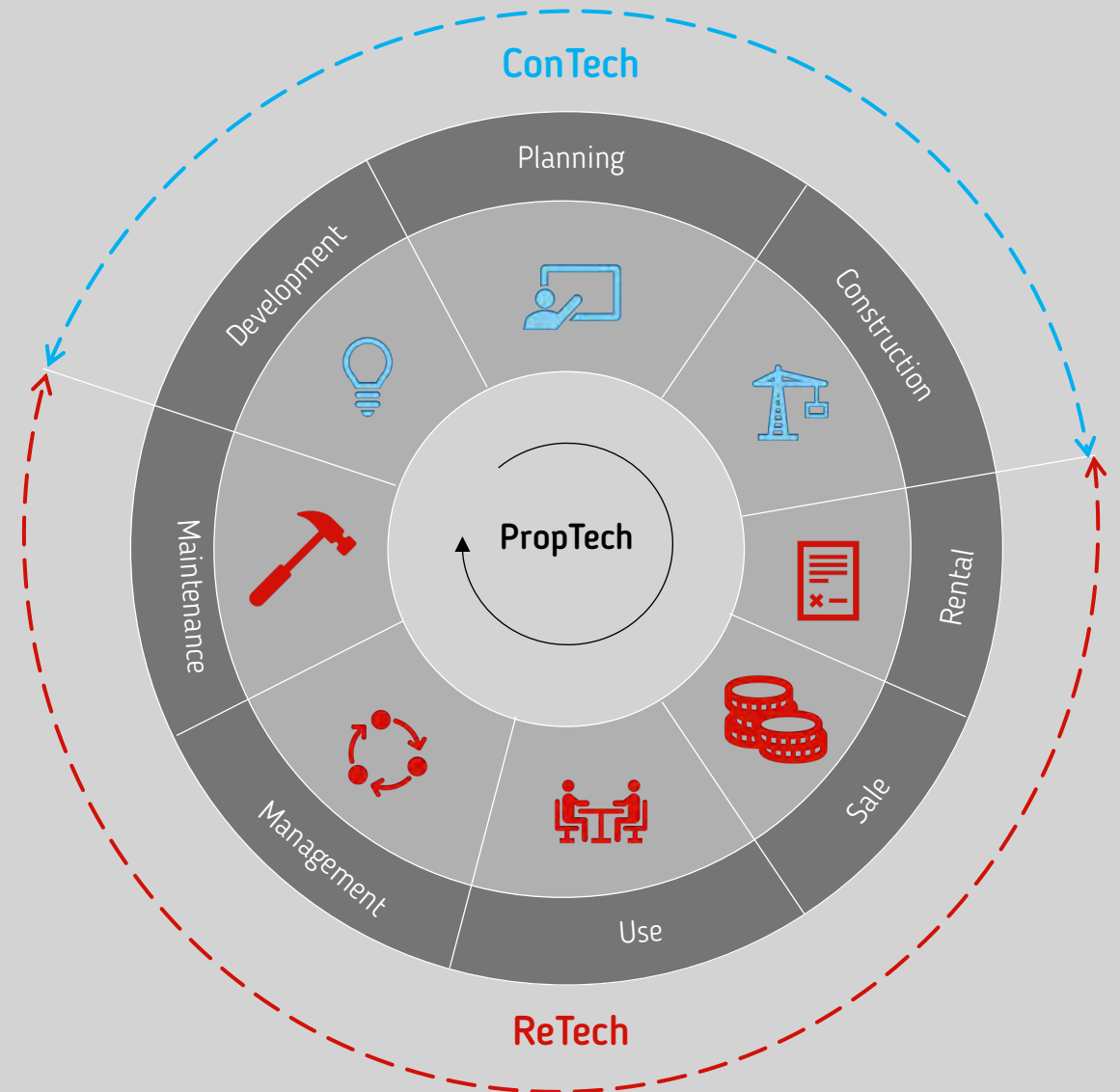
What is PropTech?

PropTech companies offer **solutions** for the real estate industry based on innovative **technologies** and / or **business models**. They are aimed at both companies (**B2B**) and end consumers (**B2C**).



What is new in the real estate life cycle?

- Technologies & Business Models
- Companies
- People
- Language



Swiss PropTech Scene

2

Active regions

2.5

Year old scene

2-3

Average age of
PropTechs

3

PropTech in the Top
100 Swiss Startups

1

Swiss PropTech Study
powered by Credit Suisse

~70

Radical PropTech
companies

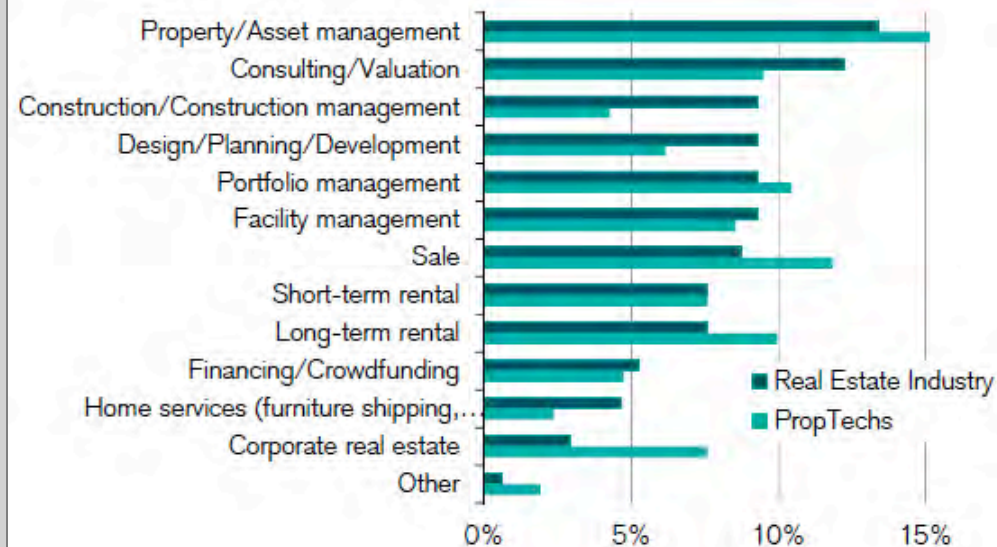
+40

PropTech Events
per Year

Target segments & growing stage

Fig. 1: Industry interest only partially identical with PropTech focus

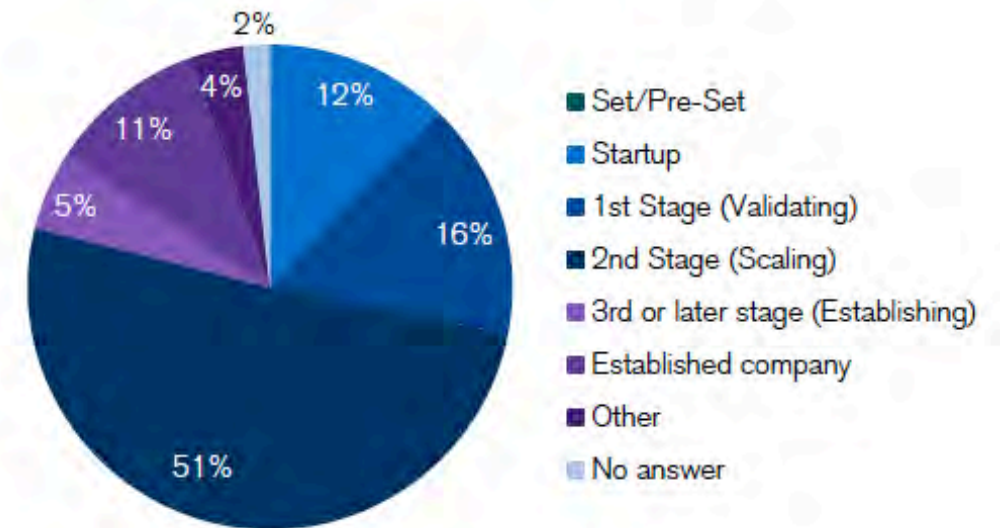
Target segments of PropTechs compared to desired cooperation segments according to real estate industry



Source: Credit Suisse PropTech & Real Estate Industry Survey 2019

Fig. 4: Life cycle phase of the companies

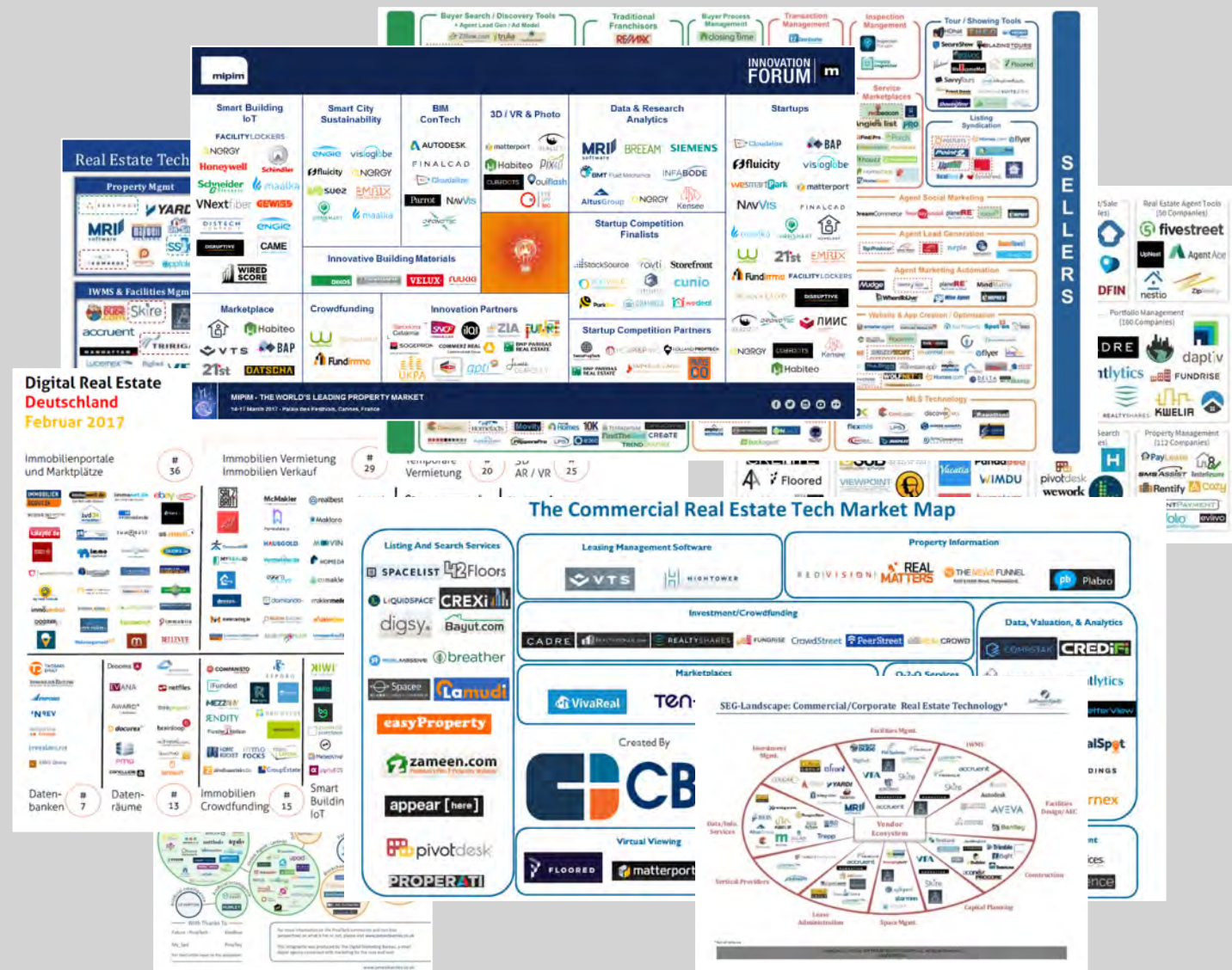
"What phase of the start-up lifecycle is your company in?"



Source: Credit Suisse PropTech Survey 2019 (N=57)

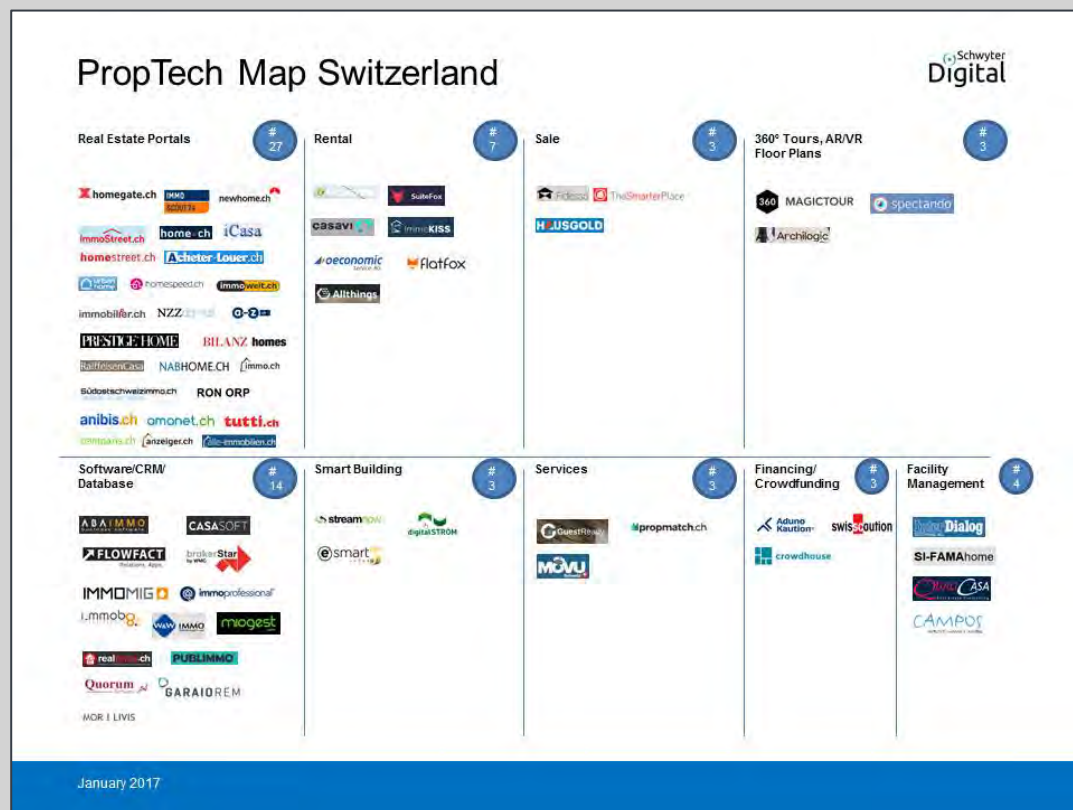
PropTech companies

6000+ PropTech companies world wide

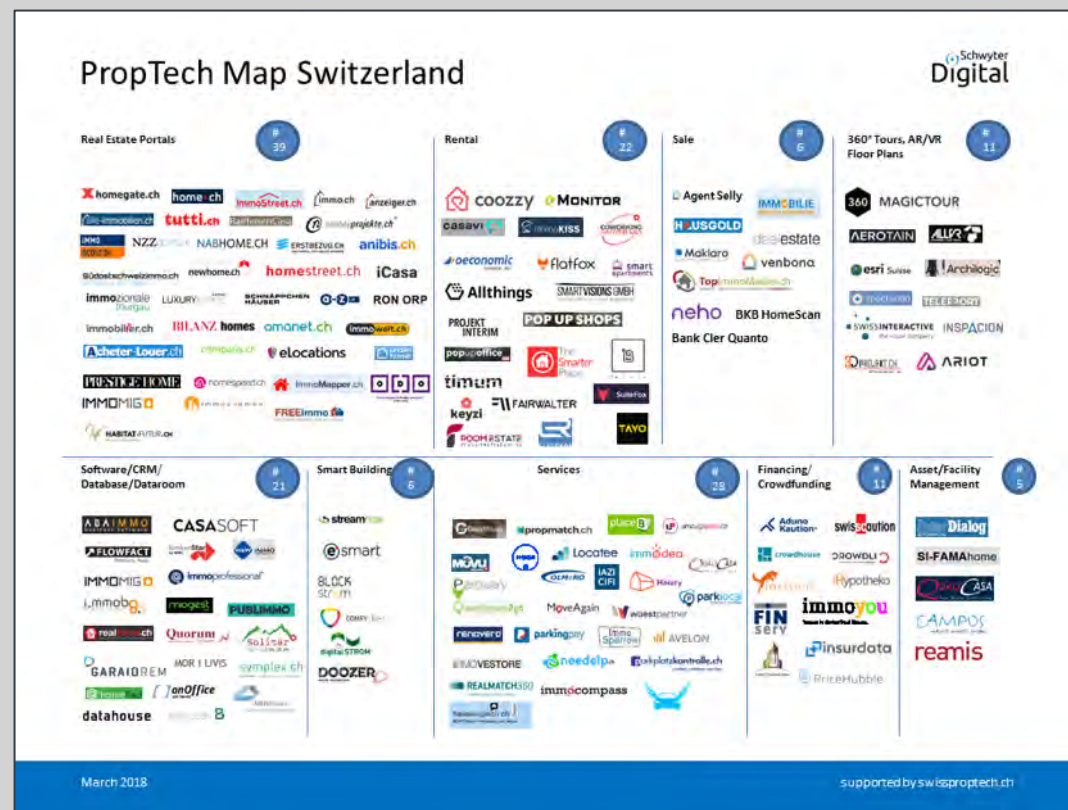


PropTech evolution in Switzerland

March 2017

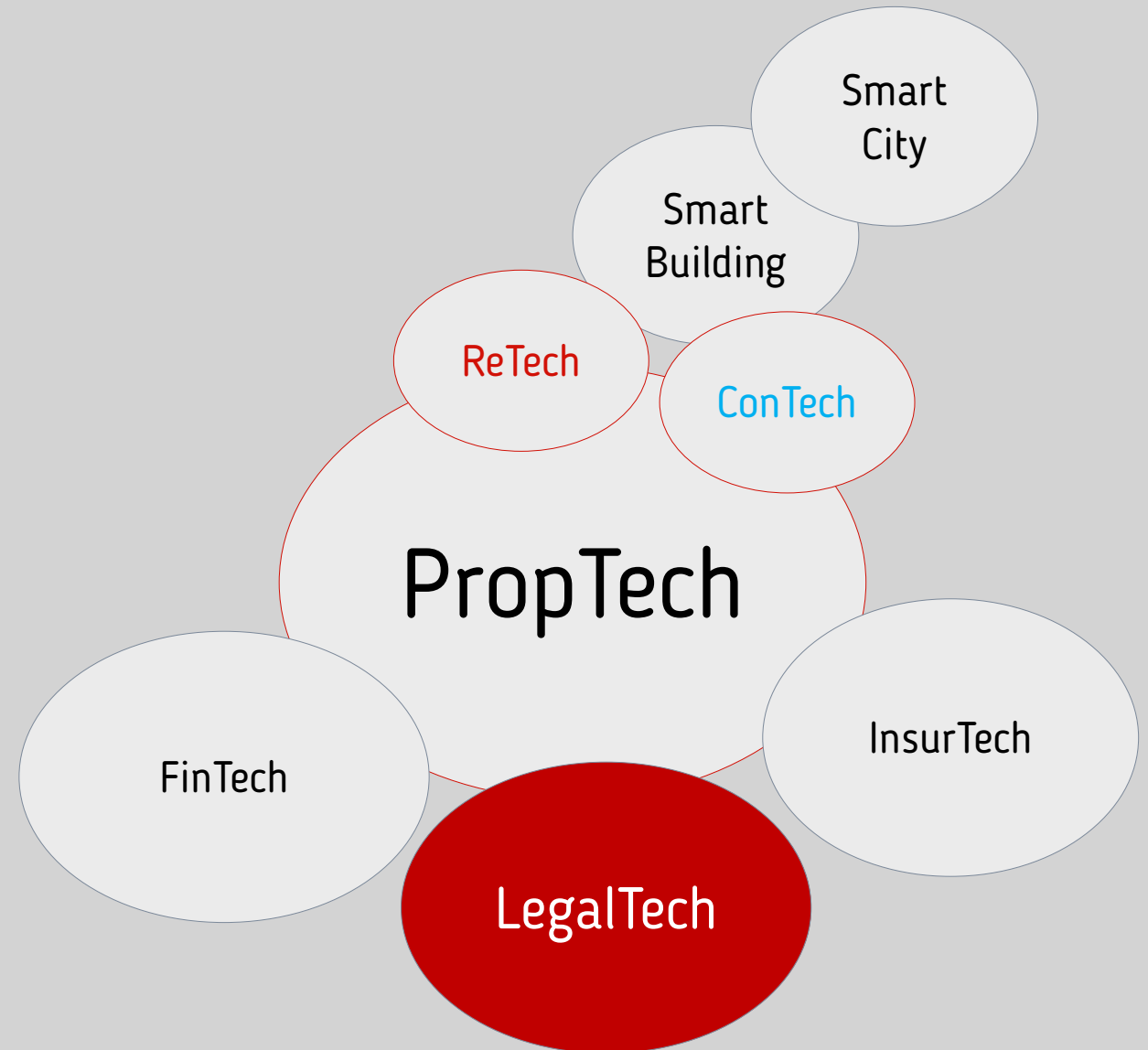


January 2018



PropTech in a bigger context

A very interdisciplinary discipline





PropTech is like a puzzle...

...you better put together before others do it!

If you want to be innovative surround yourself with the right people!

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